



# Kenneth Freeman's technical training programmes offer for interior landscapers

*July 2025*

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## One day in-person technical training course for colleagues in service / operations

(£1,250 plus travel and accommodation expenses for locations more than 100 miles from Dartford, Kent)

Dates available from 7th July onwards - please get in touch to confirm availability

This course would be suitable for all colleagues involved with the service and maintenance of interior plant displays. There will be a combination of classroom sessions and practical activities and problem solving. The main topics would include:

- Plant origins, their environments and how this affects plant care
- Light, temperature and water
- Watering and fertilizers: why, when and how
- Substrates, including the benefits of vulcaponics and hydroculture
- Plant identification (practical)
- Plant symptoms and possible causes (pests, diseases, disorders, etc.)
- Common plant pests and their management
- Rescue or replace - a guide to assessing plant levels and the right time to replace them
- Horticultural problem solving scenarios

## One day in-person technical training course for colleagues in all departments

(£1,250 plus travel and accommodation expenses for locations more than 100 miles from Dartford, Kent)

Dates available from 7th July onwards - please get in touch to confirm availability

This course would be suitable for **service / operations** colleagues as well as those involved in **design, specification and sales**. It would be less comprehensive than the above, although those subject areas which were less thoroughly explored could be expanded upon in subsequent on-line workshops. Some modules may be more suited to only one group's needs, and it would be possible to split the day to accommodate each group.

The main topics would include:

- Plant origins, their environments and how this affects plant care (**all**)
- Relationship between temperature, light and water (**service**)
- Watering, fertilizers and the characteristics of different substrates (**service**)
- Common plant pests and their management (**service**)
- Rescue or replace - a guide to assessing plant levels and the right time to replace them (**service**)
- Horticultural problem solving scenarios (**service**)
- Light (**all, especially design and specification**)
- Features and benefits of different substrates, including vulcaponics and hydroculture (**all, especially design and specification**)

- Working from plans and architects' / interior designers' specifications (design and specification)
- Calculating and estimating true light levels (design and specification)
- Questions to ask architects and interior designers (design and specification)
- Plant compatibility (design and specification)

## Interactive webinars series A: for service / operations colleagues (£175 each)

Dates available from 7th July onwards - please get in touch to confirm availability

These are one-hour sessions (45 minutes presentation plus questions) on a specific topic. These can be delivered as two one-hour sessions with a short break between them, so two topics can be covered in one sitting. Topics include:

- Sciarid flies and their management (updated)
- Mealybugs and their management
- Thrips and their management
- Spider mites and their management
- Scale insects and their management
- Plant origins, their environments and how this affects plant care
- Light, temperature and water: what plants need
- Watering and fertilizers: why, when and how
- Substrates, including the benefits of vulcaponics and hydroculture
- Plant symptoms and possible causes (pests, diseases, disorders, etc.)
- Rescue or replace - a guide to assessing plant levels and the right time to replace them (updated)
- Large indoor trees Pt. 1: routine maintenance (new)
- Large indoor trees Pt. 2: identifying and solving problems (new)
- Large indoor trees Pt. 3: pruning (theory) (new)
- Large indoor trees Pt. 4: best and worst species (new)
- Plant diseases and disorders
- Plant cleaning and grooming techniques (new)
- Cabinet-top planting - pitfalls to avoid (new)
- Preparation and maintenance of orchid bowls (new)

## Interactive webinars series B: for design / specification colleagues (£175 each)

These can also be offered to customers as part of a CPD programme either on-line (anywhere) or in-person (in the London area)

Dates available from 7th July onwards - please get in touch to confirm availability

These are one-hour sessions (45 minutes presentation plus questions) on a specific topic. These can also be delivered as two one-hour sessions with a short break between them, so two topics can be covered in one sitting. Topics include:

- Plant origins, their environments and how this affects design and specification choices
- The real benefits of interior plants
- The science behind biophilic design
- Getting the light right
- Cabinet-top planting - pitfalls to avoid
- Large indoor trees: best and worst species
- Designing and specifying with maintenance in mind
- The features and benefits of different substrates and growing systems, including vulcaponics and hydroculture
- Exotica: the features and benefits of orchids and bromeliads in interior landscapes (new)

## Short in-person courses

(£400 - £600 plus travel and accommodation expenses for locations more than 100 miles from Dartford, Kent)

Dates available from 7th July onwards - please get in touch to confirm availability

Choose any two topics from either or both interactive webinar series for only £400

Choose any three topics from either or both interactive webinar series for only £600

### **Bespoke courses can also be designed - please get in touch for more information**

All prices valid until 31 December 2025. Discounts may be available for block bookings or Plants@Work members / supporters, please get in touch for details